# OUR BRAND

THE BEAUTY TABLE IS A COMMUNITY OF BEAUTY PROFESSIONALS AND 'BEHIND THE SCENE' EXPERTS WORKING TOGETHER TO CREATE AND INSPIRE BEAUTY AND BETTER BUSINESS. ONE PLACE WITH THE SUPPORT AND TOOLS TO IDENTIFY AND ENHANCE THE BEAUTY BOSS' GOALS.

# SERVICES

BRAND STORYTELLING

WEBSITE DESIGN & MAINTENANCE

CREATIVE CONSULTING

DIGITAL & PRINTED MATERIALS

# BRAND STORYTELLING

YOUR BRAND.
YOUR STORY.

ABSORBED

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Percent

Be.

CONSU
ME**BEAUTY**

Olive

*BRAND DESIGN

COLOR PALETTE, OVERALL AESTHETIC, AND BRAND BREAKDOWN. INCLUDES PRIMARY LOGO, SECONDARY LOGO, TWO VARIATIONS, AND RECOMMENDED FONTS AND PATTERNS.

5 LOGO DESIGN PROPOSALS, INCLUDES 2 REVISIONS

$500

YOUR PROJECT

## YOUR DIGITAL HOME

OUR CUSTOM SITES ARE CREATED AND THOUGHTFULLY DESIGNED ON WIX. WIX'S DRAG AND DROP FEATURES ARE PERFECT FOR THOSE LOOKING FOR A UNIQUE WEBSITE THAT IS MANAGEABLE AFTER DESIGN IS COMPLETE. OUR WEBSITE DESIGN INCLUDES OPTIMIZATION FOR BOTH DESKTOP AND MOBILE AND ALSO ALLOWS FEATURES SUCH AS A POINT OF SALE, BOOKING, AND EMAIL MARKETING. SEARCH ENGINE OPTIMIZATION IS INCLUDED IN OUR WEBSITE PACKAGES. **$1750**

WEB MAINTENANCE (MINOR ADJUSTMENTS, PROMOTIONAL BANNER & LIGHT BOX UPDATES)
**$50 / MO.**

WEB MAINTENANCE (MINOR ADJUSTMENTS, PROMOTIONAL BANNER & LIGHT BOX UPDATES) & MONTHLY BRANDED EMAIL MARKETING
**STARTING AT $100 / MO.**

# CREATIVE CONSULTING

THE BEAUTY TABLE INTEGRATES EXTENSIVE BEAUTY INDUSTRY EXPERIENCE, PERSONALIZED GUIDANCE, AND A PASSION FOR ENHANCING ENTREPRENEURIAL POTENTIAL - MODERN DAY BEAUTY MENTORSHIP

PERSONALIZED PLAN THAT SUPPORTS YOUR UNIQUE BUSINESS NEEDS AND OPPORTUNITIES

STARTING AT $600/ MO

# PRODUCT STYLING

CURATED PRODUCT PHOTOGRAPHY.
PRICING BASED ON PROJECT GOALS AND OBJECTIVES. STARTING AT $300

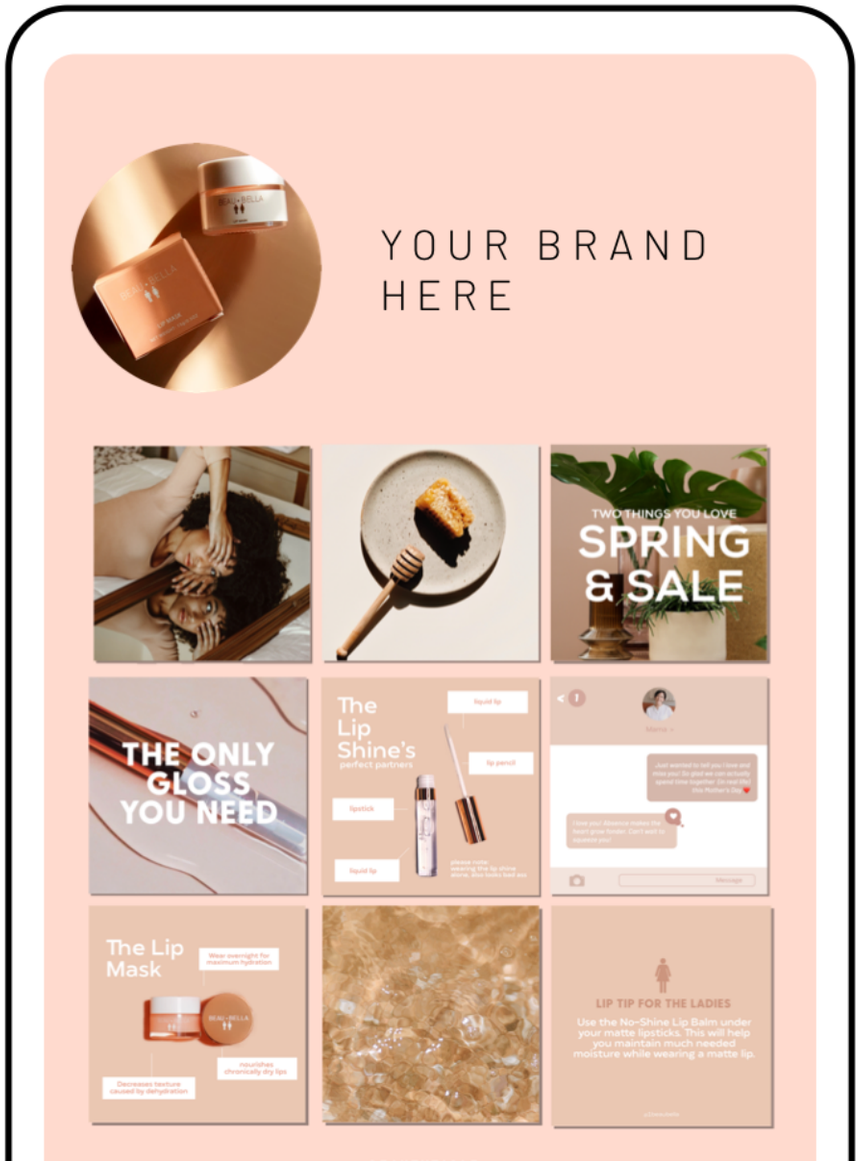
# STRATEGY + AESTHETIC

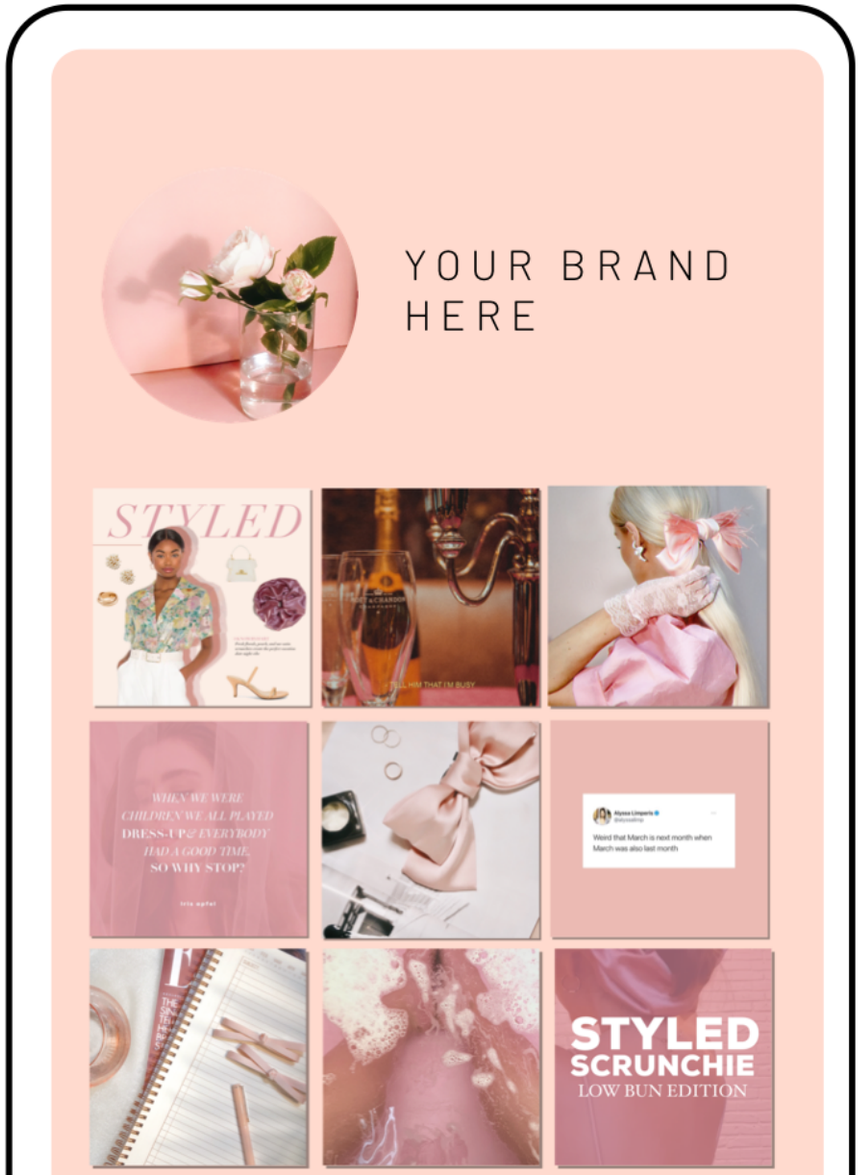
A GREAT SOCIAL MEDIA FEED REQUIRES TIME, CREATIVITY, CONSISTENCY, AND MOST IMPORTANTLY, A DELIBERATE STRATEGY. EXPLORE TOOLS DESIGNED TO HELP YOU ACHIEVE YOUR SOCIAL MEDIA GOALS.

***1.***
ICON
HIGHLIGHT COVERS (6)
BRANDED POST (6)
IG STORY TEMPLATES
STRATEGY CALL (30 MIN)
***$225***

***2.***
MONTHLY STRATEGY CALL (30 MIN)
STRATEGICALLY PLANNED FEED
HASHTAG GROUPINGS
6 BRANDED POSTS TO SUPPORT FEED
***$150***

***3.***
MONTHLY STRATEGY CALL (30 MIN)
STRATEGICALLY PLANNED FEED
HASHTAG GROUPINGS
12 BRANDED POSTS TO SUPPORT FEED
***$200***






## AS NEED BASIS

| | |
|---|---|
| ICON | $10 |
| BRANDED POST X 1 | $15 |
| BRANDED POST X 2 | $30 |
| STORY TEMPLATE X 1 | $15 |
| STORY TEMPLATE X 3 | $30 |
| HIGHLIGHT COVERS X 6 | $25 |

PRICING SHOWN APPLIES TO THOSE WITH CLEAR, EXISTING BRAND GUIDELINES. NEED ASSISTANCE IN CREATING BRAND GUIDELINES? VISIT OUR WEBSITE TO EXPLORE OUR BRANDING SERVICES.

# LET'S BEGIN

READY TO START YOUR PROJECT?
VISIT THE BEAUTY TABLE.COM